

Great Lakes Environmental Festival April 21-22, 2023



"Improve the environment we all share"
EARTH DAY APRIL 22
MANISTEE, MI



GLEF is a 501(c)3.

Location Manistee, Michigan

Manistee is a city in the U.S. state of Michigan located on Lake Michigan. The name "Manistee" is from an Ojibwe word first applied to the principal river of the county. The derivation is not certain, but it may be from ministigweyaa, "river with islands at its mouth." Other sources claim that it was an Ojibwe term meaning "spirit of the woods."

This is multi day annual festival is scheduled during Earth Day week. Earth Day is an annual event celebrated around the world on April 22 to demonstrate support for environmental protection. First celebrated in 1970, it now includes events coordinated globally by the Earth Day Network in more than 193 countries.

Meeting Minutes: March 26, 2023 at 7:00 Zoom Meeting

In attendance via Zoom were:

Stephanie Baiyasi	stephaniebaiyasi@yahoo.com	989-450-6110
Ziggy Kozicki	zigpsych@sbcglobal.net	989-450-1451
John Helge	Johnmhelge@gmail.com	616-915-2403
Judy Cunningham	jpc4466@gmail.com	231-794-0005
Shirley Madden	gspmadden@gmail.com	313-478-5347
Gary Madden	genie42br@gmail.com	313-478-6250

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Excused:

Lee Trucks	ltrucks@jackpine.com	231-510-6785
Ramona DeGeorgio-Venegas	mona_degeorgio@yahoo.com	231-690-6197
Emily McGaffigan	eemcgaffigan@gmail.com	231-655-1742
Peggy Raddatz	peg.raddatz@gmail.com	
Al Frye	alfrye55@gmail.com	

Field Code Changed

- 3-19-23 meeting minutes corrected and approved (Shirley 1st, Ziggy-2nd).

Old Business

Schedule for GLEF 2023 is just about set. A few spots open for speakers.

Assignments have been given.

Need to be reviewed and approved - Update Vision and Mission Statement. THE VISION OF THIS ORGANIZATION IS TO "IMPROVE THE ENVIRONMENT WE ALL SHARE." THE MISSION IS TO "PROVIDE AWARENESS THAT LEADS TO ACTION BY PEOPLE TO BETTER MANAGE THE ENVIRONMENT". ESTABLISHED IN 2008 THE GREAT LAKES ENVIRONMENTAL FESTIVAL (GLEF) PURPOSE IS TO PROMOTE COMMUNITY ACTIVITIES, MEDIA, AND DISPLAYS TO INVOLVE THE PUBLIC ESPECIALLY STUDENTS AND EDUCATORS IN ENVIRONMENTAL STEWARDSHIP. THE FESTIVAL IS EXPECTED TO INSPIRE OTHER PEOPLE TO THINK ABOUT ECOLOGY AND THE VALUE OF NATURAL RESOURCES OF THE GREAT LAKES REGION.

Web Page

The web site GLEF.us is now the official connection for people to see planned events, volunteer and to donate to GLEF.

Facebook

Downtown Manistee has posted the GLEF schedule

<https://www.facebook.com/downtownmanistee/posts/>

People can join Facebook and follow GLEF at

<https://www.facebook.com/GR8FESTIVAL/>

New Business/Discussion

- April 8 – Beach clean-up on 1st Street at 11am. There will be a Lake MI section , a Manistee river section and river walk. Volunteers should show up. Volunteer and encourage people at this event to support GLEF.
- Dial-A-Ride was discussed \$52/hr * 7 hrs = \$364 total cost. Decision to use still in deliberation.
- Coffee and donuts not required for event.
- Judy asked about River Street businesses and had flyer. She gave Vogue a flyer
- Vogue Theatre will pass out mini flyers. Monday starts spring break at Vogue

- GLEF will extend video submission to April 16, 2023
- John Helge to ask for \$500 donation from Meijer. Still in progress.
- Gary and John were able to have fee waived for expo at Wagoner Center.
- John Helge to follow up with art teacher to display of student work at WSCC. In progress.
- John Helge is talking with science teachers. In progress.
- John Helge's Unitarian Church is Obama's Church which promotes open service and they will host April 23 morning service. Set to go.
- John to submit story to paper – 2nd Sat (8th)
- Ziggy has two student posters about environment to display at WSCC. Received.
- Video submissions: Three students from Bear Lake (FEATURE these students in media, newspaper, etc. and give names!). Jason Zarate from Detroit. We will extend submission deadline. We want to get the video submissions up on the webpage. One student from -Charyl Stockwell Preparatory Academy, Brighton Michigan.
- Yard signs to promote Earth Day discussed; we could also sell these at EXPO (\$10 or \$15 donation?) Use Jackpine? Hold on idea until 2024.
- Extra GLEF shirts from 2022 will be for sale at event. Stephanie
- There is an interest in having a Website Boutique – we could sell environmental swag
- GLEF round stickers will be available for fundraiser. Ziggy
- We need to have a committed fundraiser person for GLEF
- GLEF Store to be created on web page. Lee Trucks
- Flyers to Dublin store were discussed. Ramona will reach out to Teachers in Brethren and Dublin store. Need 100 flyers. Gary wants 25 large (8x10) flyers, Ramona wants at least 50 large for Dublin store. Vogue wants small ones (100)
- Gary discussed video of Ann Arbor family home. We could show parts of the video they have on YouTube and the family could be interviewed by John via Zoom. Fri @ 5 and Sat @ 5 are options. Gary to call tomorrow to get on board.. Gary will connect. To be an interview with John about microplastics. Zoom event Friday and Saturday at 5:00 PM .
- Gary offered weekend at his rental (450 ft²) as a “door prize” for a donation (\$5 minimum) Print ticket. 5013c can conduct a raffle. Also to gain data. Two buckets one piece of paper. Shirley & Gary
- If we have a 501(c)3, we can do a raffle with no problem and collect name, e-mail, phone, and volunteer info for 2024. Gary and Shirley will take care of this. Need 2 buckets – one for \$contributors and one for just the info.
- Gary will talk with -Coast Guard Commander regarding rescue and Guardian of Lakes Award
- Sending out articles to:
 - Express, Senior Moments, Bulletin Board News. Judy.
 - Gary will also write to Senior Moments. In progress.
 - Northern Express?
 - Shirley will contact League of Women Voters and another...?
 - Shirley will write to Fresh Water. In progress.
 - Interlochen Points North Traverse City
 - WCMU TV – Ziggy will contact to be interviewed.
- Manistee Visitors Bureau visited by Ziggy and they are closed.

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- Ziggy has contacted Manistee library and bookstore left flyers about Earth Day.
- Ziggy spoke with Connie the CFO at WSCC who took flyers and is going to promote WSCC involvement in 2023 event. She thinks this event is a good fit for the students and faculty.
- Ziggy Left message for WSCC Student Government for Emily Athena Dila is the current Student Body President.
- Ziggy spoke to MESC and they are aware of the event. MESC will allow environmental job postings.
- ISD Career Program – Gary will contact to ask about career programs for environmental jobs
- Flyers have been distributed to River Street Merchants by Ziggy
- Big Al's now has 500 Pizza Box GLEF Flyers to distribute
- Flyers for Family Fare delivered by Ziggy. They will not stuff labels in bags. All corporate now, Spartan-Nash would need to be contacted. Just a bulletin board is enough for 2023. Maybe more in 2024.
- Ziggy will talk to TV/Radio media this week regarding interview. Cadillac Thursday morning. 3 weeks before event...
- Judy sent out her "letter to editor"
- Shirley wrote article to newspaper and wants feedback (sent NPR already, looking to do Freshwater, North Coast, Northern Express, etc.)
- Ziggy and Stephanie ordering Guardian of the Great Lakes Award (wooden plaque) for Manistee Coast Guard and Little River Band of Ottawa Indians. Need to get official name for plaque from those receiving the award(s)
- Ziggy has contacted and has secured the following locations for bead distribution:
 - ✓ Bell Sprouts Children's Resale Christen 231-655-9770
 - ✓ Port City Organics Kaylee 231-398-3060
 - ✓ UP North Collection Luke Coye 231-655-9538
 - ✓ Nails on River Street Tina 231 398-2685
 - ✓ Alex Doucetts Fine Bedding & Northern Spirits 231-233-1155
 - ✓ CC Jewelers Sarah 231-723-4313
 - ✓ Glicks Becky and Shelly 231-723-1105
 - ✓ Gold and Silver Exchange Nicki 231-299-5363
 - ✓ Manistee Public Library Maple Street (231) 723-2519
 - ✓ Vogue Theatre
 - ✓ Northern Spirits
- Ramona – beads to match color. String given to string up beads. Ramona to have people call John regarding bead need (Vogue, Bookstore, Library). Northern Spirit – sells beads and can order along with drawstring bags. Ramona will teach volunteers how to make wrist bracelet.
- Shelly Doyen at Ideal Kitchen 231-398-9895 will place our mini GLEF flyers in customer bags. Ziggy will deliver to her 100.
- Ramona to do photos. Someone else will help Shirley at Registration. Registration slips need to be created to capture names of attendees. Bags from Dem elections will be used.
- GLEF Registration Table will be at WSCC – to collect name and contact information from public
- GLEF Welcome Table at Wagoner Center and they will be directed to WSCC
- Insurance for Wagoner exhibit not necessary Helge.
- Ziggy will discuss liability insurance issue with GLEF attorney.

- Ziggy and Stephanie will video speakers/presenters to create a video summary to put on website.
- Shirley will follow-up on resolution/proclamation: city April 4 /county April 11
- Shirley will follow-up on kid movie to confirm showing of The Lorax. Saturday Morning a go.
- Shirley will check on cost of making an Earth Day banner. Next year
- Volunteers will start 1 hour before each event on 4.21.& 4.22. Lee will detail.
- Need to work on sponsors for 2024
- Gary to research about yard signs for community and to sell at Earth Day by Jack Pine Next year
- Chamber – Gary will check to put GLEF on Chamber website.
- Visitors Bureau Sammy and Sherry are the contact people to approach. GEO Fencing. Gary will follow. Geo-fencing to track cell phones data. How many people from out-of-town. Can track year to year and determine movement...
- Mark Miller, Dylan Walker are supportive and excited about GLEF
- Ziggy is exploring social media promotions. Democratic Party Environmental Caucus.
- North Channel Brewery – Sat 6pm to debrief gathering following events on Earth Day being developed by Ziggy
- Ziggy and Stephanie will make visit to TV 9 & 10
- Ziggy and Stephanie are making media appearances as available.
- Gary and Shirley are making contact with NPR Interlochen. Contact “Points North” on all public radio stations...
- Electric vehicle rally still being planned – John will work on. Electric lawnmower – Gary; electric chainsaw - Ziggy
- Shirley gathering coupons from local business to distribute. To be passed out at event.
- Name Tags are for GLEF volunteers – Shirley is in charge.
- Liquor Store across from WSCC reminded me not to park in their parking lot.
- The Ideal Kitchen Shelly Doyen 231-398-9895 would like to be involved in 2024 event.
- We need volunteers.
- Should we take shirt and sign orders at event?
- Everyone involved needs to share flyer and GLEF news with people in their immediate circle.
- Do we want to consider a silent auction to raise funds? Next year
- Do you know of any business people who would like to become sponsors? Small donation \$25
- Ramona said she had requests for Expo, but Joh will follow-up
- Other organizations for expo?
- Paper mill is too busy this year, but may be available in future
- Positive response from Michigan Tech to support GLEF; possible subject matter expert
- Morton Salt will be contacted again regarding support: Ziggy and John
- Trash pickup April 8th. Rebecca will save the trash collected for us for a display
- Ziggy to contact Al Frye to volunteer at Wagoner Center
- Shirley, Stephanie, Ziggy , Ramona at WSCC; Gary, and John at Wagoner Center
- Water containers at WSCC and Wagoner...?
- Need student volunteers for Sat from WSCC
- Silent Auction for next year?

Next scheduled Zoom meeting Sun. April 2, 7:00 PM