

Great Lakes Environmental Festival

Film Competition

In Manistee, Michigan

The purpose of this video competition is to involve students and educators in the active study of the ecosystem. The film festival is expected to inspire other people to think about ecology and the present condition of the Great Lakes region. Students will be encouraged to use their presentation video to promote environmental improvement and distinguish how other people have created practical solutions to environmental problems.

The Great Lakes Environmental Festival is an opportunity for high school and college students to share their media presentation. Students will share their completed media project with judges who will rate and select category winners. The winner in each category will receive recognition and will have their work shown publicly.

Competition Rules

- (1) Participants must be enrolled in a Michigan high school, college or university.
- (2) Application to enter must be submitted by November 30 each year.
- (3) Completed media file must be submitted by February 15.
- (4) Media file will be reviewed by Festival Judges who will select division winners.
- (4) Topic of video must incorporate “individual responsibility” for managing the Earth’s environment.
 - a) Focus should be on Great Lakes region.
 - b) Subject should consider what each person does or does not do to optimize water, air, soil, and conserving the earth for living organisms.
 - c) Media producers have the freedom to present their message using whatever format they choose. Creativity is encouraged however offensive language, inappropriate images and unsubstantiated ascertations will be considered by judges as reason for disqualification.
 - d) Copyright infringement is a disqualifier. Permission for use of source material is required. References and citations of sources are required.
 - e) Each video should introduce the message and provide a conclusive ending.
 - f) Each video producer will be providing a title for the presentation.
 - g) Each video is expected to be a presentation or statement of fact(s) based on reliable source(s).
 - h) Primary concern or problem expressed in video should be pertinent to the care of earth and living organisms.
 - i) Proposed solution to a problem should reflect accepted Scientific Principles and Practices.
 - j) Video should strive to promote a positive outcome.
 - k) Included with the video each producer must provide a 250 words or less written summary of the content of the video.
- (5) Video can be entered in one of the following four divisions:
 - i. PSA (<60 second) High School or College
 - ii. Feature (<10 minutes) High School or College
- (6) Film Festival will occur during the Earth Day (April 22) week.
- (7) Accepted definitions for competition will be provided by the Judges

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