

GLEF Meeting 1.7.24 5:00 to 6:00 PM Zoom

In attendance were:

Stephanie Baiyasi	stephaniebaiyasi@yahoo.com	989-450-6110
Ziggy Kozicki	zigpsych@sbcglobal.net	989-450-1451
John Helge	Johnmhelge@gmail.com	616-915-2403
Shirley Madden	gspmadden@gmail.com	313-478-5347
Gary Madden	genie42br@gmail.com	313-478-6250
Judy Cunningham	jpc4466@gmail.com	231-794-0005
Peggy Raddatz	peg.raddatz@gmail.com	
Lee Trucks	ltrucks@jackpine.com	231-510-6785
Ramona DeGeorgio-Venegas	mona_degeorgio@yahoo.com	231-690-6197

Quorum was present.

Excused:

Karla Smith-Kasten	reuse@mybarc.org	231-492-6138
Kevin Postma	ridesoldbike@gmail.com	
Andrea Paine	alpaine@umich.edu	231-233-5353

New member:

Sarah Stevenson	smstevenson@protonmail.com	
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1.7.24 meeting began at 5:00 PM

Approved Minutes (12.7.23) Judy moved, seconded by Peggy. Approved 7-0

Old Business

Completed Business includes:

- ✓ Letters/Articles to Manistee News Paper. Judy Cunningham has submitted a letter about the 4 Rs. 12.28.23 Thank you!
- ✓ Contribution from The Lakeside Club of Manistee County was received. A contribution of \$5k was received. This is appreciated.
- ✓ John Helge has contacted STEAM teachers for involvement and inclusion in GLEF.
- ✓ Select 2023 GLEF presentations in video format are being added to the GLEF webpage. Editing in progress by Ziggy and Stephanie.
- ✓ Price for tickets to sell for this GLEF Award Dinner event approved 7-0. Instead of printing tickets online ticket purchases will be considered. RSVP may be considered. Shirley is gathering information (seating capacity, menu is set, price). The goal is to sell out this event before March 1, 2024. Shirley has created a Bluefish menu \$40/person and \$75/couple. We can bring appetizers and desserts. We should develop list of people to invite and urge them to buy dinner tickets and join us on April 19th. Shirley and Gary are

initiating this project and will host the evening event. Online ticket purchase is being explored.

- Judy has placed GLEF event in calendars.
- ✓ Chamber of Commerce -done
- ✓ Shoreline Visitor's Guide-done
- ✓ Radio and TV calendars -9&10-done

Unfinished business:

Ongoing

- 5K run, Janice in charge and we are looking for volunteers from Manistee County Schools to support event. Honor Society and Community Service may help with the 5K and as festival greeters. Gary will send letter. Perhaps students can receive extra credit. GLEF will have a 5K run. Janice Davidson and Manistee Recreation will be the lead and Gary will ask Onekama Honor Society to help with 5K.
- Webpage updates are needed. This includes inclusions of December 2024 draft of the newsletter, Videos from 2023 GLEF, listing of 2024 Presenters. Add new sponsors. Ziggy, Stephanie, and Lee are attending to the webpage.
- Shirley Madden has been attempting to involve restaurants in the recycle effort and to reduce plastic use. The next step is another letter and personal contact with owners. Assignments are being made to go to restaurant to discover attitude about the three R's reducing plastics and recycling waste. First letter to local restaurants had one response. John Helge suggested all businesses would receive the Guardian of the Environment award if they participated in reducing and recycling. Twenty-two businesses are being asked to reduce or eliminate plastic use. Shirley sent letters to 22 local businesses regarding the Guardian of the Environment. It is noteworthy to point out PCA is located in Manistee. Contact with restaurants included asking these questions: (1) Will they eliminate plastic use and instead use paper? (2) Can they become a sponsor/promotor of the GLEF? (3) Would they accept The GLEF Guardian of the Environment Award and place window sticker at their business. Shirley has assigned businesses to people who volunteered to follow up. Be sure to ask them also if they want to be a sponsor of GLEF. Shirley will write a letter to the editor to get more people interested in the dinner. The news angle is that GLEF will honor the following local businesses for reducing plastic use and increasing recycling. GLEF will certify businesses as "Guardian of the Environment" with a sticker, etc. for their business door if they participate.
- John suggested that we open nominations for the Guardian of the Environment Award.
- Judy brought up- that GLEF needs more name recognition i.e.; billboards, full page ads. She volunteered to be involved in promotions. \$1500 was authorized for advertising vote to approve 7-0. Gary and Judy will become the promotion committee leaders.
- Shirley will write a letter to the editor to get more people interested in the dinner. The news angle is that GLEF will honor local businesses who have reduced plastic use and/or are increasing recycling. GLEF will certify businesses as "Guardian of the Environment" with a sticker, etc. for their business door if they participate.

- John has suggested National Honor Society members should be considered as select participants.

New Business

- We need to thank our sponsors at the GLEF dinner, April 19, 2024. Need to develop a list for next meeting. Sponsors and prospective sponsors should be invited to the dinner. New sponsors are also welcome.
- We need to invite all politicians to attend the award dinner and the expo. Person to start this process is not yet identified.
- Is A food truck at GLEF 2024 is required? Discussion continued.
- Ziggy Kozicki is developing the GLEF 2024 schedule.

2024 Great Lakes Environmental Festival www.glef.us

Here is a sneak preview.

April 19, 2024, Award Dinner at the Bluefish 4.19.24 at 6:00 PM

- Russ Franzen will provide the entertainment. <https://russfranzen.com/>
- Cash bar, dinner.
- Desert twill be provided by local merchant.

April 20, 2024 GLEF Gathering & Presentations at Manistee High School *

- ❖ GLEF will promote a 5K run
- ❖ 2024 electric car display Environmental Expo
- ❖ April 20, 2024, Set up time 9:00 AM. The Expo ends 4:00 PM
- ❖ Movie Documentary [Climate Sisu](#), vers.2 (2023) by K. Davis, E. Lioubimtseva, and L. Anderson.
- ❖ Environmental Presentations on 4.20.24
- ❖ (1) Dr Joan Rose, MSU will be the Keynote Presenter. Water Conservation
- ❖ (2) Lara Treemore Spears WSU Volatile Organic Chemicals
- ❖ (3) “One Health and One Water” Movie Stephanie Baiyasi-Kozicki and Ziggy Kozicki
- ❖ (4) Anibal Bahr (and possibly Professor Rafael Auras), MSU Compostable Food Packaging.
- ❖ (5) Chef Les, Great Lakes Culinary Institute at Northwestern Michigan College. Emerging Trends about Food, Climate Change and Less Waste.
- ❖ Lunch
- ❖ (6) Albert Duobies, Sugar Beet Energy
- ❖ (7) Genevieve Fox will share her thoughts about Environmental Journalism.
- ❖ (8) Maryann Lesert speaking about a tribute to the waterways that connect us, the land that sustains us.
- ❖ (9) Marshall Kilgore will be “Exploring Eco-Anxiety in modern times.
- ❖ (10) Maya K. van Rossum Founder of the Green Amendment For The Generations Movement
- ❖ (11) Open Forum What is on your mind?

*Environmental media and arts display in the EXPO area.

All high school art and science teachers are encouraged to submit proposals of student work. Student work will be displayed in the Expo area at Manistee High School. Judging will take place for best in category and best of show. The 2024 Themes are Reduce, Reuse, Recycle & Remember. These submissions can be made to the web page.

www.glef.us Students will be responsible to set up their own displays/submissions. Students can bring their work to Manistee High School April 20, 2024, beginning at 9:00 am and need to take it with them at the end of the day 4:00 PM. Flyer will be developed to drop off at area schools.

- Other Business
- Contact with Manistee Packaging Corporation of America, Morton Salt, and Martin Marietta to become sustaining sponsors? John Helge will contact these local business organizations.
- Need to ask the Governor to recognize GLEF as an environmental event that promotes community involvement in managing our natural resources. John Helge
- Consideration for T-shirts for GLEF volunteers is being explored. Ziggy and Stephanie.
- Thank you.

Draft of GLEF 2024 Promotion Plan

Manistee Visitor's Center

1. RESERVE NOW for March Billboard – locate near Manistee Hotel, across from City of Milwaukee. Call for rates – Lamar Advertising, Traverse City, MI
2. NOW: Put article in paper requesting local businesses and organizations for EXPO participation. Contact John Helge
3. EARLY MARCH Contact county-wide churches to see if we can get into church bulletins or speak to church members. Can we work with church committees?? Start in March.
4. JAN-FEB - Get into area organization's and company's newsletters/e-newsletters:
 - Chamber of Commerce
 - Portage Lake Association (Roz Jaffe)
 - Lakeside Club (Deb Green)
 - Manistee Senior Center
 - Youth Armory
 - Little River Band of Ottawa Indians
 - Packaging Corporation
 - Manistee Munson Hospital
 - Morton Salt

Meijer's
Martin-Marietta
Manistee Friendship Society
Manistee County Democratic Party
Manistee High School
SEEDS
Others?

5. MAR-APRIL Put up signs around town.
6. Frequent Letters to the Editor about environmental topics- (put in excerpt from programs)??
7. Invite Youth Armory to do Children Upcycle art projects at GLEF
8. MAR Call to get interviews on TV and Radio stations.
9. Set up tree planting demonstration, and other special activities, - -
**Use MNA press releases to spotlight each speaker, and special activities
10. Update and correct website, www.glef.us. Dates April 19-21
11. Lee suggested that Mark Sandstedt be contacted about having the radio station that he is on co-sponsoring the event. Lee indicated Mark would be a good emcee and might also be able to get the republican party to be a sponsor.

Meeting concluded 6:20 PM

Minutes Created by Stephanie, Ramona, and Ziggy. Submitted by Z. Kozicki

Next GLEF Zoom Meeting
Sunday 1.21.24 at 5:00 PM

Dr. Ziggy Kozicki is inviting you to a scheduled Zoom meeting.

Topic: GLEF Leadership Zoom Meeting

Time: Jan 21, 2024 05:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/83303475198?pwd=NDNHZmFjMnVQTHFnQ0NYdzN4ZlpEQT09>

Meeting ID: 833 0347 5198

Passcode: 449039

One tap mobile

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