Great Lakes Environmental Festival (GLEF) meeting via Zoom

May 22, 2022

In attendance were:

Emily McGaffigan	eemcgaffigan@gmail.com	231-655-1742
Stephanie Baiyasi	stephaniebaiyasi@yahoo.com	989-450-6110
Ziggy Kozicki	zigpsych@sbcglobal.net	989-450-1451
Judy Cunningham	jpc4466@gmail.com	231-794-0005
Shirley Madden	gspmadden@gmail.com	313-478-5347
Gary Madden	genie42br@gmail.com	313-478-6250
Lee Trucks	ltrucks@jackpine.com	231-510-6785
John Helge	Johnmhelge@gmail.com	616-915-2403

John Helge will send e-mail thanking those for coming and requesting to show up next year. Plan to have up information on our GLEF webpage.

Discussed film submission for High School (HS) and college categories:

1 min PSA

<10 min short video

Discussed t-shirt design contest

Lee and John communicated about webpage and Lee shared screen to view the unpublished page. It is bare bones currently.

Morton Salt could not attend 4-22-22 event but could attend in the future. John Helge can invite Morton for an info booth at West Shore Community College (WSCC) downtown location with a speaker (45min?)

Vogue focus on videos for Saturday afternoon (Vogue has Saturday paid customers, so may not work?) Ramsdell? There is a cost for either. Fundraising was discussed per Judy Cunningham instead of charging patrons. Underwrite, ask Casino, Meijer to underwrite specific things.

Website needs:

- Site to submit film
- Donate
- Sell t-shirt
- Comment and ask questions
- Volunteer
- Crowdsource?
- Concert

Lee requested:

- Information as background
- Projects
- Contact
- Address, phone#, e-mail
- Who to call? Need phone#
- Can always add pages, etc.
- Need EIN, bank account info, What is GLEF? mission, vision, point of contact e-mail, phone (John Helge offered to be point of contact)
- Contribute/donate online designed to promote

Judy will contact Meijer and wants all material to be compostable

Emily is college contact, we want to know what do college students want to do? Environmental play? Other ideas?

Lee wants who, what, when, where, how. Who is Board of Directors, When is Earth Day (April 22) in 2023, Fri April 21, Sat April 22, Sun April 23

To be added to Board of Directors = John Helge, Gary Madden

Lee said need meeting with Steering Committee to include:

- Tribe (environmental) John Helge knows 2 contacts and volunteered to contact tribe
- City of Manistee John will contact
- County of Manistee?
- Forest Service Ziggy will contact
- MSU extension (Kurt Schindler) Lee will contact
- Conservation District Gary will contact
- Manistee High School (Kevin Postma?) John will contact
- Onekama High School Gary will contact
- Manistee Catholic Central Ziggy will contact

Gary mentioned superintendent of Onekama schools plan re-forest of their land and opportunity to film; student should film to submit for next year Gary will talk to science teacher and get student to film harvest and/or planting of trees

Ziggy – Manistee Catholic Central release fish; another student film opportunity

John shared a letter from Manistee HS discussing GLEF 2022

Ziggy offered to assist student groups to make poster about film to post at WSCC

Need a tri-fold to pass out

GLEF Board was suggested to be 9 people Steering Committee = people of expertise/passion Need By-laws

Shirley Madden presented information to date on the 5K run;

Peggy Raddatz's son-in-law has started working on the 5K run. He suggested running to the pier and back. Group decided that would be too risky. He also mentioned they would be able to procure insurance for the event. The runners will also wear the T-shirts with the winning design.

Need his name and contact information

Emily contacted Best-In-Show dog groomers, but no reply. She will try other(s) Ziggy suggested more college youth involvement

GLEF Financial Report Addendum

6.20.22

Here is a brief financial statement of GLEF as of 6-20-22:

Income: A loan of \$1500 was given to GLEF in 2021 by Ziggy Kozicki and Stephanie Baiyasi Kozicki.

The PNC account had a \$1500 balance on 1-1-22.

Expenses: Sports Inc. Screen of Manistee was utilized to create shirts for the Great Lakes Festival 2022.

Shirts were given to STEM students from Manistee Catholic, Manistee Central, Onekama, Bear Lake, Brethren, and West Shore Community College.

Cost of shirts \$1465.65 Payment Made April 15, 2022 \$753.50 April 22, 2022 712.15

Balance: \$34.35

Lee Truck provide an in-kind donation to create a web site.

Next meeting is Monday, June 20, 2022 6:30pm on Zoom